

DEFINITION

An exhibit component supported over an exhibitor's space for decorative purposes only.

HEIGHT

Canopies, false ceilings and umbrellas will be permitted to a height that corresponds to the height regulation for the appropriate exhibit configuration of which they are a part. For example, canopies will not exceed 10' in height in a standard booth configuration.

INTENT

Exhibitors requiring canopies or false ceilings to create the desired exhibit environment within their booth space should be allowed to do so as long as the canopy and its support structure does not violate the intent of the height or depth regulation.

DEPTH

Canopies may extend out to the aisle line and up to the booth line on either side of an exhibitor's space provided that the support structure will not exceed 3" in width when placed within 10 linear feet of an adjoining exhibit and not confined to that area of the exhibitor's space, which is at least 5' from the aisle line.

INTENT

Exhibitors adjoining exhibits with canopies are entitled to the same reasonable sight line from the aisle as they would expect if they were adjacent to an exhibitor with a standard booth.

LINE-OF-SIGHT

Line-of-sight display rules provide restrictions on certain areas of booths to allow attendees to view neighboring booths in their line of sight as they walk the floor. The ability to have products or services easily seen by attendees as they walk the aisles is essential to all exhibitors and that is the basis for including a linear booth line-of-site setback rule. Linear booths, also called "in-line" booths, are generally arranged in a straight line and have neighboring exhibits on their immediate left and right, leaving only one side exposed to the aisle.

Regardless of the number of linear booths, display materials should be arranged in such a manner so as not to obstruct site lines of neighboring exhibitors.

GRAPHICS

Signage and Graphics facing directly into a neighboring booth over the 8' high drape must be free of graphics or signage.

IMPORTANT!

Canopy materials must meet all fire code regulations. Exhibitor must provide at least (1) 2-A, 10-BC portable, dry chemical fire extinguisher. Fire extinguisher(s) must be mounted in a visible location and be accessible at all times.

